

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.58
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

BUYER NAME	SHELLI HUTTON		
SALES PRSN	WA-	JOE KNAUER	
CLASS:	NATL.	LOCAL	REGIONAL

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ICE)

DATE NOV5/12 15.58

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STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		800P-1130P	30		\$3,300.00	10/27	10/27	0		SAT	0
PROGRAM : FBALL ORD COM1 : TP FBALL THIS IS A MAKE-GOOD FOR OCT27 ON LINE-16 FOR 1 SPOT/WK												
31	A		800P-1146P	30		\$3,300.00	10/27	10/27	1		SAT	1
PROGRAM : FBALL ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1144P THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-23												

REP HEADLINE# 6384919 TRF# 337778 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 15.58

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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#23	MISSED: SAT/800P-1130P				OCT27		30S	\$3,300.00	(NOV5/12)	
			OFFER: SAT/800P-1146P				OCT27		30S	\$3,300.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1144P									
OCT/12			53100.00			NOV/12						
						\$5,835.00						
CONTRACT TOTAL										58935.00		
TOTAL SPOTS												45

MARKET TOTALS \$185,100 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE